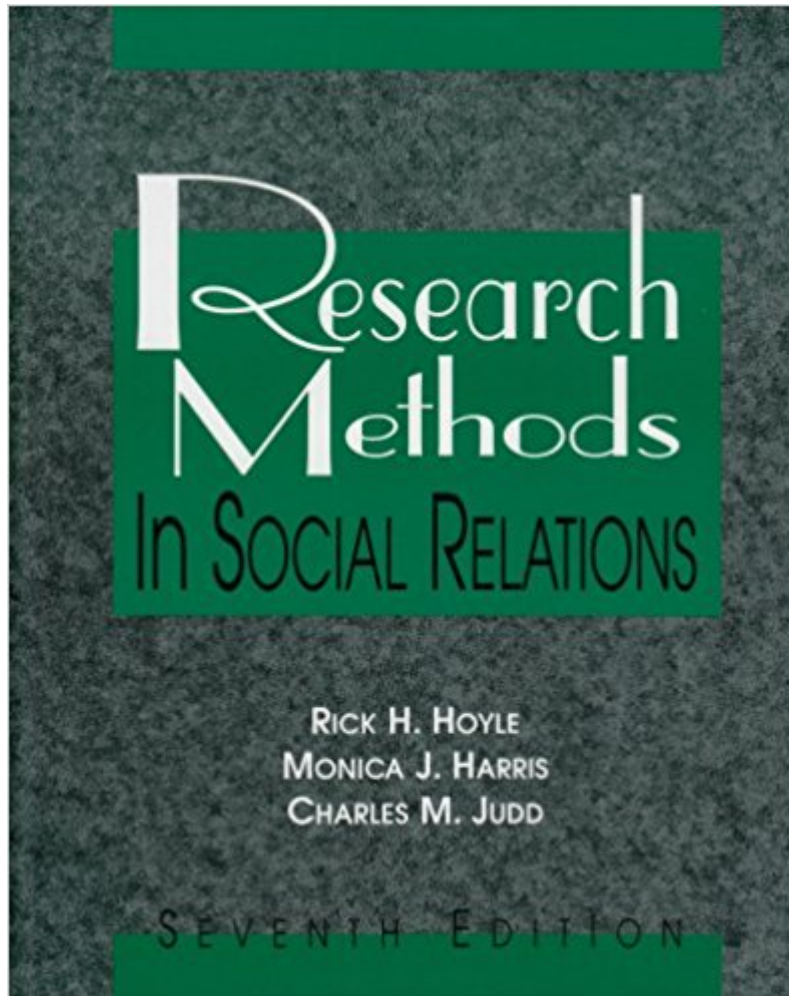




Ebook Directory
the best source of ebook

The book was found

Research Methods In Social Relations



Synopsis

This book has been a classic in the field, due in part to the Society for the Psychological Study of Social Issues (SPSSI). Their involvement in this project has helped to bring prominent authors on board. Last published in 1991 this stellar text has been significantly revised by Dr. Charles Judd and by a new coauthor, prominent psychologist Rick Hoyle. Dr. Hoyle is well known in the research methods and statistics area, as well as being active in APA, APS, MPA, and many other professional organizations. He currently is a full professor and teaches at the University of Kentucky.

Book Information

Hardcover: 592 pages

Publisher: Cengage Learning; 7 edition (October 26, 2001)

Language: English

ISBN-10: 0155061399

ISBN-13: 978-0155061392

Product Dimensions: 9.4 x 7.6 x 1.1 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 11 customer reviews

Best Sellers Rank: #145,810 in Books (See Top 100 in Books) #217 in [Books > Politics & Social Sciences > Social Sciences > Methodology](#) #224 in [Books > Health, Fitness & Dieting > Psychology & Counseling > Research](#) #422 in [Books > Politics & Social Sciences > Social Sciences > Research](#)

Customer Reviews

PART I: INTRODUCTION. 1. Ways of Knowing. The Place of Values in Social Science Research. Contestability in Social and Physical Sciences. Casual Observation. Toward a Science of Social Behavior. Summary. 2. Evaluating Social Science Theories and Research. The Purposes of Research in the Social Sciences. Criteria for Evaluating Social Science Research. Maximizing Construct Validity. Maximizing Internal Validity. Maximizing External Validity. Summary. 3. Ethical Principles. The Tuskegee Syphilis Study. The Belmont Report. Focus on Ethical Issues in Experimental Research: Deception. Focus on Ethical Issues in Quasi-Experimental Research: Confidentiality and Anonymity. Focus on Ethical Issues in Nonexperimental Research: Participant Observation. The Ethics of Not Doing a Study. Case Study of Ethical Review Process. Closing Thoughts. Summary. PART II: MEASUREMENT. 4. Fundamentals of Measurement. From Abstract

Concepts to Concrete Representations. Operational Definitions Are Necessary but Rarely Sufficient. Measurement Presupposes a Clearly Defined Construct. Components of an Observed Score Reliability. 5. Modes of Measurement. Modes of Direct Questioning. Other Modes of Measurement. Summary. 6. Single-Item Measure in Questionnaires. Outline of Procedures in Questionnaire Research. Question Content. Question Wording. Question Sequence. Special Techniques for Sensitive Content. Interviewing. Summary. 7. Scaling and Multiple-Item Measures. Advantages of Multiple-Item Measures. Levels of Measurement. Rating Scales for Quantifying Individual Judgements. Developing Multiple- Items Scales. Three Types of Multiple-Items Scales. Scaling and Levels of Measurement. Summary. PART III: SAMPLING. 8. Fundamentals of Sampling. Some Basic Definitions and Concepts. Nonprobability Sampling. Probability Sampling. Concluding Remarks About the Two Kinds of Sampling. Sampling Elements Other Than People. Summary. 9. Probability Sampling Methods. Basic Probability Sampling Methods. Sampling Error. Two Examples of Sampling Plans for National Survey. Summary. 10. Experience Sampling. Applications of the Experience Sampling Method. Sampling Strategies and Procedures. Measurement Strategies and Procedures. Summary. PART IV: SOCIAL RESEARCH STRATEGIES. 11. Randomized Experiments. Controlling and Manipulating Variables. Random Assignment. Independent Variables that Vary Within and Between Participants. Threats to Internal Validity. Construct Validity of Independent Variables in a Randomized Experiment. Alternative Experimental Designs. Strengths and Weaknesses of Randomized Experiments. Summary. 12. The Laboratory Setting. When Should The Laboratory Be Used? Types of Laboratory Study. Artifact and Artificiality. Elements of Laboratory Study. Summary. 13. Nonrandomized Designs. Examples of Nonrandomized Designs. Alternative Nonrandomized Designs. Summary. 14. Applied Research. Varieties of Applied Research. Evaluation Research. the Politics of Applied and Evaluation Research. Can We Afford Not to Do Applied Research? Summary. 15. Observational Archival Research. Naturalness in Research. Observation. Archival Research. Summary. 16. Qualitative Research. Narrative Analysis. Focus Groups. Oral History. Participant. Summary. PART V: ANALYSIS AND WRITING. 17. Data Management and Exploration. The Data Matrix. The Codebook. Statistical Software. Exploring Data. Summary. 18. Estimates and Tests of Association. Associations Between Dichotomous Variables. Inferring Associations in Populations from Sample Data. Associations Between Continuous Variables. Associations Between a Continuous Variable and a Dichotomous Variable. Interpreting Associations. Partial Associations. Summary. 19. Reviewing Research Reports and Literatures. Reviewing Research Reports. Searching the Literature. Reviewing the Literature. Reviewing the Literature ? ?Traditionally? and Meta-Analytically. Basic Meta-Analytic Tests: combining and

Comparing Studies. Summary. 20. Writing the Research Report. Some Preliminary Considerations. Introduction. Method. Results. Discussion. Summary or Abstract. References. Appendix. Some Suggestions on Procedure and Style. Where to Find Additional Guidance. Summary. Bibliography. Author Index. Subject Index.

Rick Hoyle received Ph.D in Psychology from the University of North Carolina at Chapel Hill and is currently a Research Professor at Duke University for the department of Psychology. Rick's areas of research interest include the foundations of self-esteem, the role of personality in problem behavior, and strategic applications of structural equation modeling, and related techniques for the purpose of modeling complex processes that unfold over time. Monica Harris received her Ph.D. from Harvard University and went directly from Harvard to a faculty position at the University of Kentucky. Monica's research interests fall into three overlapping categories: interpersonal expectancy effects, meta-analysis and other methodological issues, and teasing and peer victimization. Charles Judd received his Ph.D from Columbia University and is currently a professor at the University of Colorado-Boulder. His areas of research interest include social cognition and attitudes, and research methods and analysis.

This a very valuable book for graduate students involved in social research classes that should be better. What keeps it from being a better product is the lack of a tough editor to cut out the excess verbiage, which is easily a third of the work. The authors, meanwhile, would be well advised to stick to their knitting and avoid offering gratuitous editorial comments, such as their support for testing on animals. When you cut through all the brush, there are some important insights, but it's hard a mighty tough slog.

I mean, I had to get it for class. Not the most interesting but hey, necessary.

Great book!!!! However need to supplement the qualitative part with other material.

Fast Delivery! Great asset to my MPA Degree!

Very thorough in research methods.

Worst quality

I am definitely satisfied with the price. School books should not be too expensive so that you can afford to pay for your classes. I liked the price and the condition is good. As always, I could always use a price reduction in the shipping and handling charges.

This text covers the material in a logical and well organized manner. It is an excellent way to learn about research methods or to review. clear definitions are given for each concept and review questions allow the reader to test knowledge of what they have read after each section and also at the end of each chapter. The examples of research studies brings this book to life and illustrates the concepts as you learn them.

[Download to continue reading...](#)

Public Relations and Social Media for the Curious: Why Study Public Relations and Social Media? (A Decision-Making Guide to College Majors, Research & Scholarships, and Career Success)
Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Survey Research Methods (Applied Social Research Methods) Case Study Research: Design and Methods (Applied Social Research Methods) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) by Gill, Jeff published by Cambridge University Press (2006) Research Methods in Social Relations Mixed Methods Research: A Guide to the Field (Mixed Methods Research Series) Research Methods in Applied Linguistics: A Practical Resource (Research Methods in Linguistics) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Research Methods for Social Work: Being Producers and Consumers of Research (Updated Edition) (2nd Edition) (Connecting Core Competencies) Research Methods for Social Workers (8th Edition) (Merrill Social Work and Human Services) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser An Overview to the Public Relations Function (Public Relations Collection) Master The Mechanical Aptitude and Spatial Relations Test (Mechanical Aptitude and Spatial Relations Tests) Barron's Mechanical Aptitude and Spatial Relations Test, 3rd Edition (Barron's Mechanical Aptitude & Spatial Relations Test) A Strategic Understanding of UN

Economic Sanctions: International Relations, Law and Development (Routledge Advances in International Relations and Global Politics) Contemporary U.S.-Latin American Relations: Cooperation or Conflict in the 21st Century? (Contemporary Inter-American Relations)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)