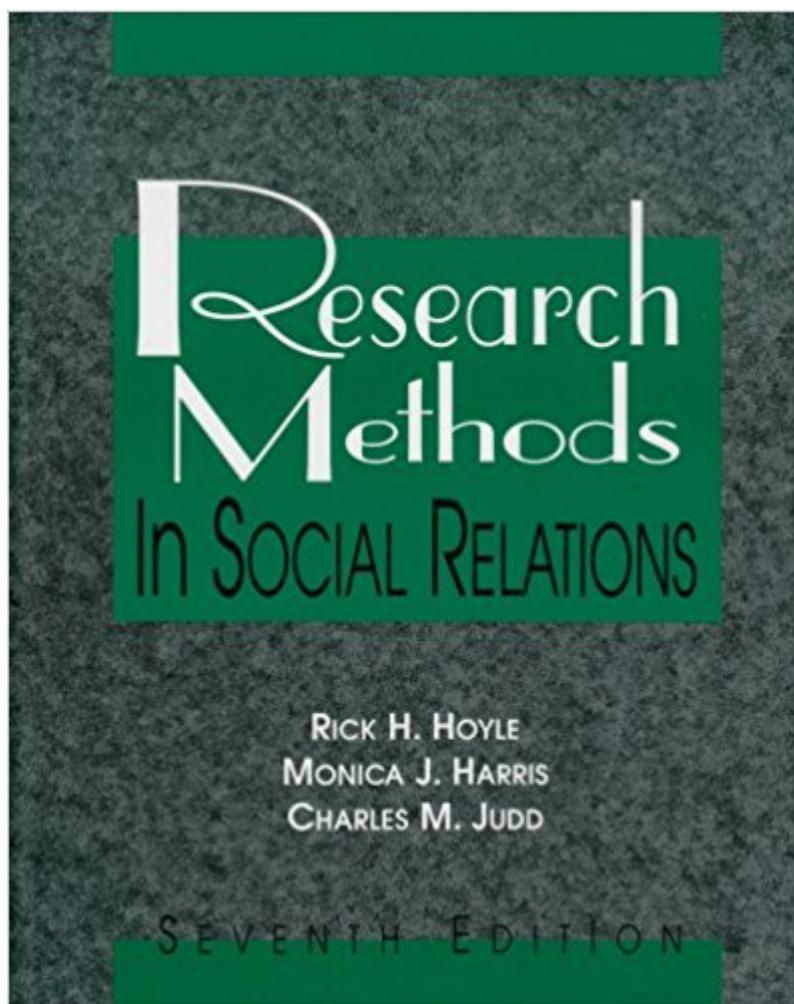


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Research Methods In Social Relations



Synopsis

This book has been a classic in the field, due in part to the Society for the Psychological Study of Social Issues (SPSSI). Their involvement in this project has helped to bring prominent authors on board. Last published in 1991 this stellar text has been significantly revised by Dr. Charles Judd and by a new coauthor, prominent psychologist Rick Hoyle. Dr. Hoyle is well known in the research methods and statistics area, as well as being active in APA, APS, MPA, and many other professional organizations. He currently is a full professor and teaches at the University of Kentucky.

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Rick Hoyle received Ph.D in Psychology from the University of North Carolina at Chapel Hill and is currently a Research Professor at Duke University for the department of Psychology. Rick's areas of research interest include the foundations of self-esteem, the role of personality in problem behavior, and strategic applications of structural equation modeling, and related techniques for the purpose of modeling complex processes that unfold over time. Monica Harris received her Ph.D. from Harvard University and went directly from Harvard to a faculty position at the University of Kentucky. Monica's research interests fall into three overlapping categories: interpersonal expectancy effects, meta-analysis and other methodological issues, and teasing and peer victimization. Charles Judd received his Ph.D from Columbia University and is currently a professor at the University of Colorado-Boulder. His areas of research interest include social cognition and attitudes, and research methods and analysis.

This a very valuable book for graduate students involved in social research classes that should be better. What keeps it from being a better product is the lack of a tough editor to cut out the excess verbiage, which is easily a third of the work. The authors, meanwhile, would be well advised to stick to their knitting and avoid offering gratuitous editorial comments, such as their support for testing on animals. When you cut through all the brush, there are some important insights, but it's hard a mighty tough slog.

I mean, I had to get it for class. Not the most interesting but hey, necessary.

Great book!!!! However need to supplement the qualitative part with other material.

Fast Delivery! Great asset to my MPA Degree!

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